



KNOWLEDGE FUELS SAFETYSM



AVIATION MANUFACTURER SERVICES

For over 35 years, ATP[®] has been meeting the documentation fulfillment and distribution needs of aviation manufacturers.

ATP has utilized this experience to design a unique series of services to improve the customer experience and bring effective and valuable change to your organization.

ATP[®] IS A GLOBAL KNOWLEDGE SERVICES COMPANY

ATP is a global knowledge services company providing safety & compliance information for the aviation market. Our comprehensive content services and software applications deliver vital knowledge to support the mission critical requirements of mechanics, schools, governments, operators and carriers worldwide. Backed by our 35+ years of experience, ATP solutions combine innovative technology, industry expertise, expedited information access and reporting.

LEVERAGE ATP'S WORLD CLASS SERVICES & INNOVATIVE TECHNOLOGY

- EFFORTLESS DISTRIBUTION SERVICES including disc and Internet-based technology for delivering maintenance publications and support information to your customers.
- ECONOMICAL PRINT ON DEMAND SERVICES that enable your customer support group or your customers to order printed documents online.
- EFFECTIVE BRANDED SOLUTIONS provide additional opportunities to build and expand your brand and corporate identity.
- ENHANCED MARKETING & COMMUNICATIONS services through the AskBob™ Online Community Forum. AskBob™ provides a host of online services that can further improve your customer's experience through customer feedback tools, online training, and other information distribution tools.

EFFECTIVE BRAND & CHANNEL MARKETING SOLUTIONS

ATP[®] offers an outsourced solution to our business partners to ensure that your brand is easily accessible & identifiable to your customers.

ATP CAN SUPPORT YOUR BRAND STRATEGY SEAMLESSLY:

- Branded packaging and marketing
- Discs with your manufacturer logo and artwork
- Branded customer user experience within the NavigatorV™ desktop platform or the online ATP[®] Aviation Hub
- Channel customers directly to your website

ATP embodies the union of advanced technology, aviation experience, and market insight to create a powerful solution for our partners. Leverage ATP's world class services and innovative technology leadership to bring effective and valuable change to your organization with additional revenue opportunities.



“Piaggio America and ATP have been in a successful outsource partnership for digital technical publication since 2005. Our projects include all flight documents, maintenance manuals as well as all service related information. ATP works with both Piaggio America and our Italian counterparts to effectively manage this complex offering.”

- CHRIS GRINNELL
DIRECTOR OF
CUSTOMER SUPPORT
FOR PIAGGIO AMERICA



SOPHISTICATED TECHNOLOGY PLATFORM

- Industry leading platform for compliance and safety information management
- IP controls to prevent unauthorized access to your content
- Large installed adoption across the aviation industry
- Global distribution infrastructure

FLEXIBLE CONTENT AND SUBSCRIPTION SERVICES

- Ability to handle paper and leading digital formats
- Custom product configuration options
- Subscription management and renewal management services

COMPLETE CONTENT MANAGEMENT & REVISION SERVICES

- Support both Internet and disc revision services
- Multiple quality control checks to insure accuracy and consistency of information


DEDICATED CUSTOMER & SALES SUPPORT

- Dedicated sales, account management and marketing resources
- Full customer service and online or onsite training available
- Customer Service with multi-lingual support

EFFORTLESS DISTRIBUTION SERVICES

ATP® can improve your customer service, safety and compliance by distributing maintenance and service information directly to your customers. ATP offers a unique approach through a combination of licensing and outsourcing services that can drive additional revenue and create new efficiencies for your business. ATP also recognizes that the cost of your intellectual property is substantial, and for that reason we have structured our technology and services to support your interests.





ATP® web based print on demand service creates a simple solution for paper documents that deliver increased operational margins.

ECONOMICAL PRINT ON DEMAND SERVICES

ATP print on demand services create a strategic web based platform for your business, allowing you to build an optimized, customer-centric environment. ATP provides you with the implementation and ongoing support your business requires.

ASKBOB™ ONLINE COMMUNITY FORUM

The AskBob™ online community provides maintenance professionals with interactive research, online marketplace, virtual training, and knowledge sharing. AskBob is unique in that it reaches members both online at www.AskBob.aero and on their desktop at work as an integrated feature of ATP's NavigatorV™ desktop platform. AskBob™ community visitors and page views continue to grow at a rate of 10% per month.

WWW.ASKBOB.AERO



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CONTACT US
for more information on
our services

ATP'S COST-EFFECTIVE PRINT ON DEMAND SOLUTION OFFERS:

- Easy to use search tools to locate publications by model including a manual preview mode to view selected manual pages.
- Complete ecommerce tools, including the capability for enabling customers to select manuals, specify quantity and order by credit card.
- An order tracking page that allows customers to return to the site to view the status of their orders.

You can take advantage of the following
AskBob™ community services:

PARTNER PAGE

Communicate directly with your customers, publish articles and training materials, post videos, sponsor a company specific discussion forum and much more.

SPONSORED DISCUSSION FORUM

Add a dedicated discussion forum for your company – a great way to interact with the maintenance professionals that are using your product.

NEWS AND EVENTS

Conveniently distribute your news, events and press releases through AskBob™

ATP DAILY EMAIL ALERT

Gain exposure for your business with this email service distributed to over 6,000 maintenance customers each business day.

BANNER ADS

Collect valuable marketing leads from members while expanding your company's exposure.

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